## Challenges of sustainable development in Poland / edited by Jakub Kronenberg and Tomasz Bergier. – Krakow, 2010

## Spis treści

List of figures	X
List of tables	xiii
Foreword by Jan Sendzimir	χv
Acknowledgements	xviii
Preface	2
Part I. Foundations	5
Chapter 1 The economy, society and the environment	8
1.1. Introduction	8
1.2. The dependence of the economy and society on the environment	10
Tool 1.T1. Non-market valuation methods	14
1.3. External effects	16
Tool 1.T2. Internalisation of external costs	19
1.4. Ignorance	21
1.5. Institutions and social capital	23
Tool 1.T3. Social participation	25
1.6. Summary and conclusions	27
Practical resources	28
Questions	29
Case study 1.C1. What is the Białowieża Forest worth?	30
Case study 1.C2. Cod fishing in the Baltic	34
Case study 1.C3. A chipboard factory, a local community	20
and the environment	39
Chapter 2. Systems thinking	42
2.1. Introduction	42
2.2. Systems practice	47
2.3. Causal loop diagrams	51
2.4. Simulation and role-playing games	53
2.5. Summary and conclusions: sustainability as a systems concept	54
Practical resources	55
Questions	55
Case study 2.C1. Sustainable development in the Barycz Valley	58
Case study 2.C2. Envisioning management alternatives for the Tisza	
river vallev	64

Chapter 3. Basic theory of sustainable development	69
3.1. Introduction	69
3.2. Attempts at operationalisation	69
3.3. Formalised approaches to intergenerational equity	72
3.4. Indicators of sustainable development	73
3.5. The concept of welfare in economics	75
3.6. Greening the conventional GDP	77
3.7. Sustainability and the scale of actions	79
3.8. Summary and conclusions	80
Practical resources	82
Questions	82
Part II. Business	83
Chapter 4. Sustainability management system	90
4.1. Introduction	90
4.S. The preparation phase	92
4.3. Vision	93
4.4. The sustainability programme	95
4.5. Implementation	97
4.6. Evaluation	98
4.7. The process of innovation	99
4.8. Stakeholder dialogue	99
4.9. The sustainability report	103
4.10. Summary and conclusions	104
Practical resources	105
Questions	105
Case study 4.C1. The use of GRI Sustainability Reporting Guidelines	
at the BRE Bank	106
Case study 4.C2. Setting up the 'Sustainable development	
and corporate social responsibility strategy of the PGNiG Group'	111
Chapter 5. Sustainable production	117
5.1. Introduction: let's make the most of every piece of raw material'	117
5.2. Eco-efficiency	117
Tool 5.T1. Life Cycle Assessment (LCA)	122
Tool 5.T2. Eco-design	124
5.3. Industrial ecology	126
5.4. Summary and conclusions	131
Practical resources	132
Questions	132
Case study 5.C1. LCA as a tool supporting eco-design	133
Chapter 6. Construction and architecture	142
6.1. Introduction	142
6.5. Energy	143

Tool 6.T1. Thermo-modernisation and improvement of heating efficiency	145
6.3. Raw materials and water	146
6.4. Indoor air and environmental quality	147
6.5. Building construction methods	148
6.6. Architectural design	149
Tool 6.T2. Building certification	154
6.7. Summary and conclusions	155
Practical resources	156
Questions	156
Case study 6.C1. Sustainable renovation of the Turzyn Neighbourhood	
in Szczecin	157
Case study 6.C2. The straw bale house in Przełomka	163
Chapter 7. Supply chain management	166
7.1. Introduction	166
7.2. From environmental management systems to sustainable	
supply chain management	167
Tool 7.T1. The supplier audit	170
7.3. The buyer who dictates delivery conditions	173
Tool 7.T2. Green public procurement	174
Tool 7.T3. Eco-labelling	179
7.4. Summary and conclusions	181
Practical resources	182
Questions	183
Case study 7.C1. IKEA: 'low prices, but not at any price'	184
Chapter 8. Replacing products with services	189
8.1. Introduction	189
8.2. An economy based on functionality	190
8.3. Product-service systems (PSS)	192
8.4. Summary and conclusions	195
Practical resources	196
Questions	196
Case study 8.C1. Public libraries in Poland	197
Part III. Local authorities	201
Chapter 9. Sustainable development strategies and indicators	205
9.1. Introduction: sustainable development as a strategic objective	205
9.2. Strategic documents	207
9.3. Integration of the measurement of sustainable development	
and quality of life	208
Tool 9.T1. Local Agenda 21 audit	212
9.4. Summary and conclusions	214
Practical resources	215
Questions	215
Case study 9.C1. Local Agenda 21 in Poland	216

Case study 9.C2. The standard of the UNDP Umbrella Project	219
Chapter 10. Urbanism	222
10.1. Introduction: urbanisation challenges	222
10.2. Evolving concepts of the city	222
10.3. Conditions for spatial planning in Poland	225
Tool 10.T1. Development planning and programming	226
10.4. The principles of sustainable spatial development	227
Tool 10.T2. Spatial management	233
Tool 10.T3. Social participation in spatial planning	235
Tool 10.T4. Certification	241
10.5. Summary and conclusions	242
Practical resources	243
Questions	244
Case study 10.C1. 'Old' Nowa Huta	245
Case study 10.C2. Siewierz eco-town	249
Chapter 11. Urban transport	252
11.1. Introduction	252
11.2. Sustainable mobility - the birth of an idea	252
Tool 11.T1. A public bicycle	254
Tool 11.T2. Restricting car traffic	257
11.3. Transport as an integrated system	258
Tool 11.T3. Integrated transfer junctions	263
11.4. Sustainable mobility as a process	270
11.5. Summary and conclusions	273
Practical resources	273
Questions	273
Case study 11.C1. The transport system of Krakow	275
Case study 11.C2. The Śląsko-Dąbrowski Bridge in Warsaw	279
Chapter 12. Municipal management	281
12.1. Introduction	281
12.2. Municipal waste management	283
12.3 Water and wastewater management	283
Tool 12.T1. Separating toilets	290
Tool 12.T2. Constructed wetlands	293
12.4. Energy management	297
12.5. Social participation	299
12.6. Summary and conclusions	301
Practical resources	301
Questions	302
Case study 12.C1 Wastewater treatment plant for Dziewin	303
Chapter 13. Public-private partnership	309
13.1. Introduction	309
13.2. PPP as a way to better public service performance	309

13.3 Preparation of a good partnership	317
13.4. Summary and conclusions	320
Practical resources	320
Questions	321
Case study 13.C1 Termy Warmińskie: an example of a partnership	
creation	322
Part IV. Consumers and citizens	327
Chapter 14. Sustainable consumption	330
14.1. Introduction	330
14.2. The tyranny of small decisions	330
14.3. Responsibility	334
Tool 14.T1. Evaluation of corporate messages	336
14.4. Reason	338
Tool 14.T2. Eco-teams	341
14.5. Summary and conclusions Practical resources	341 342
Questions	342 343
Case study 14.C1. Consumer education by NGOs in Poland	344
Case study 14.C2. The fair trade sector in Poland	348
Chapter 15. Citizen activity networks	353
15.1. Introduction	353
15.2. Just believe: the world is changeable!	354
15.3. The importance of social capital and mutual trust	354
15.4'. The character of the citizen sector in Poland	357
Tool 15.T1. The internet and social actions	358
15.5. Social entrepreneurship, postmaterial values and creativity	360
15.6. Summary and conclusions: citizen's activities in the times	
of weak ties	361
Practical resources	362
Questions	362
Case study 15.C1. A Group of Certain People (GPO)	363
Case study 15.C2. Thematic villages	368
Concluding remarks	373
Bibliography	376
Index	394